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# JEFFERSON TOWNSHIP FAIR ASSOCIATION

38<sup>TH</sup> ANNUAL FAIR JULY 22<sup>RD</sup> – 26<sup>TH</sup> 2008 | 7409 LAMOR ROAD MERCER, PA 16137  
WWW.JEFFERSONTWPFAIR.ORG | INFO@JEFFERSONTWPFAIR.ORG

April 20, 2008

Dear Vendor,

The Jefferson Township Fair Association would like to invite you to the 2008 Jefferson Township Fair. If you have been to our fair before, you know what we're all about – family, fun, and fellowship. We hope that you decide to put the 2008 Jefferson Township Fair on your list of places to visit this summer!

The Jefferson Township Fair is located on Lamor Road, halfway between Mercer & Hermitage. For the past 37 years, the Jefferson Township Fair has provided township and all other local residents a place to go in the summer, without costing them a cent! The Jefferson Township Fair pride itself on being one of the few fairs left in Pennsylvania that does not charge for parking, or admission! That's right, no parking or admission fee! Well, that's the reason that we feel you should come visit our fair with your business this summer. With its location being not far from Hermitage, Sharpsville, Sharon, & Mercer, we attract a lot of visitors that are simply here to eat, visit friends, see tractor pulls, and browse the vendor building. On average, we have estimated about 10,000 – 12,000 people visit our fair each year. That's a large amount of people in one week, looking at what you have to offer.

Attached to this letter, you will find information on getting a spot at the 2008 Jefferson Township Fair, and we very much hope to see you here this year! For the price of \$100 for a secured indoor spot, or \$70 for an outdoor spot – which includes electric; we feel that it is a good economical investment.

Finally, with gas prices reaching near \$4.00 a gallon, we predict that this year's turnout for the 2008 fair may be one of our largest yet. With Americans saving money by cutting back on spending to pay for gas, and limiting vacations, we think that the appeal of our totally FREE parking and admission will really be a hit with families this year. They won't have to travel far, and when they get here, they don't have to pay just to park, or get in the fairgrounds. If our prediction is true, that means there may be even more people that your business will be exposed to.

Once again, we hope to see you at the 2008 Jefferson Township Fair. Get your space today!

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## INFORMATION | VENDORS

Cost for indoor space is \$10.00 per foot, and outdoor is \$7.00 per foot with a 10-foot minimum for outdoor space.

Outdoor spaces will be in the same area as previous years (along driveway beside the fair buildings), and indoor spaces will be in the garage of the municipal building. These locations allow for maximum exposure for your business.

Spaces tend to sell quickly, so please return your contract, check, and proof of insurance to us **no later than July 11, 2008**. **Spaces will be assigned on a first come basis, spaces cannot be held until payment is made.**

We hope that you will choose to promote your business to 10 – 12,000 fairgoers at the 38<sup>th</sup> annual Jefferson Township Fair, a traditional community event. If you have any questions, please contact me, Charlie McKnight fair chairman at [charlie@jeffersontwpfair.org](mailto:charlie@jeffersontwpfair.org) or 724.962.4126, or 724.699.4565.

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## RULES & REGULATIONS | VENDORS

**HOURS OF THE VENDOR AREAS:** 5 pm to 11 pm Tuesday – Friday; 9 am to closing Saturday  
The fair's Grand Opening day is Tuesday July, 22 2008; closing day is Saturday July 28, 2007.

•All displays **must be in place** by noon opening day and **must remain in place** until the closing of the fair.

•Set up days are: Saturday July 19, Monday July 21, 9 am – Noon, and 4 pm – 7 pm; and Tuesday July 24, 9 am – Noon. If another other time is needed, please contact a fair official.

**INSURANCE:** Each vendor is required to provide proof of liability insurance (must be sent with this form to the fair association, a copy of the policy is sufficient.)

**LIGHTING:** Each vendor is required to have his/her display lighted. Electric service for outdoor spaces is on distribution poles; vendors are to provide wiring for their displays. Vendors are to provide a fused switch of the proper size for their own display wiring. Electricians will be on the grounds.

**SAFETY:** **Displays must be constructed and operated to assure the safety of everyone.** Any machines that are in operation shall be adequately guarded and an attendant present.

**CLEANING:** Jefferson Twp. Fair Association will have the fairgrounds cleaned; however each vendor is responsible for cleaning his/her own display area. Refuse is to be placed in designated areas.

**VIOLATIONS:** Any violation of these rules or conduct contrary to the best interests of the Jefferson Twp. Fair Association will be called to the vendor's attention. If these violations or conduct continue, the vendor's contract will be canceled and he/she shall remove his/her display from the grounds and his/her display fee will not be refunded. *Any incidents related to the setup or removal of the vendors display is solely the responsibility of the vendor.*

Please return form & proof of insurance no later than **July 11, 2008.**

# COMMERCIAL VENDOR | CONTRACT

JEFFERSON TOWNSHIP FAIR | 7409 LAMOR ROAD MERCER, PA 16137  
INFO@JEFFERSONTWPFAIR.ORG | WWW.JEFFERSONTWPFAIR.ORG  
38<sup>TH</sup> ANNUAL FAIR JULY 23<sup>RD</sup> – 28<sup>TH</sup> 2007

Date: \_\_\_\_\_  
Vendor Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_  
Sales Tax Number: \_\_\_\_\_  
Proof of Liability Insurance: \_\_\_\_\_

**AGREEMENT FOR RENTAL OF SPACE AT THE JEFFERSON TWP. FAIR**

**TERMS:** Full payment required with contract in order to reserve space.

10-foot minimum rental required for outdoor spaces.

**RATES:** *Indoor* \$10.00 per foot      *Outdoor* \$7.00 per foot

We wish to reserve a \_\_\_\_\_ ft. **Indoor / Outdoor** space. (Circle one)

**BY SIGNING THIS FORM, VENDOR AGREES TO ABIDE BY THE RULES AND REGULATIONS SET BY THE FAIR ASSOCIATION THAT ARE LISTED ON THE PREVIOUS PAGE.**

Fair Representative

Vendor

Please make check payable to **JEFFERSON TWP. FAIR ASSOCIATION**

- Indoor space is in the garage of the Township Municipal Building.
- Outdoor space is north of the Building near the Exhibit Building, Entertainment Building, Bingo Building, and Livestock Barn.